## Lecture 15 :Maxima and Minima

In this section we will study problems where we wish to find the maximum or minimum of a function. For example, we may wish to minimize the cost of production or the volume of our shipping containers if we own a company. There are two types of maxima and minima of interest to us, Absolute maxima and minima and Local maxima and minima.

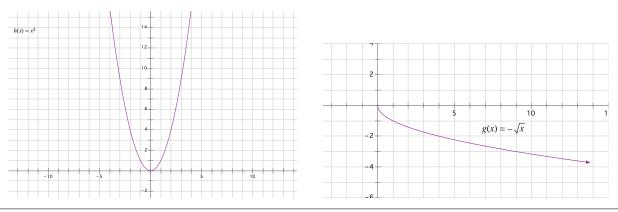
## Absolute Maxima and Minima

**Definition** f has an **absolute maximum** or global maximum at c if  $f(c) \ge f(x)$  for all x in D = domain of f. f(c) is called the maximum value of f on D.

**Definition** f has an **absolute minimum** or global minimum at c if  $f(c) \le f(x)$  for all x in D = domain of f. f(c) is called the minimum value of f on D.

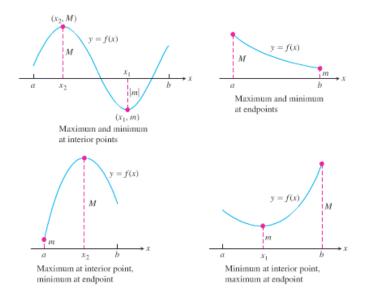
Maximum and minimum values of f on D are called extreme values of f.

**Example** Consider the graphs of the functions shown below. What are the extreme values of the functions;  $h(x) = x^2$  and  $g(x) = -\sqrt{x}$ ?



**Extreme Value Theorem** If f is continuous on a closed interval [a, b], then f attains both an absolute maximum value M and an absolute minimum value m in [a, b]. That is, there are numbers c and d in [a, b] with f(c) = M and f(d) = m and  $m \leq f(x) \leq M$  for every other x in [a, b].

This can happen in a variety of ways. We can see some of the possibilities in the picture below.



**Example** If  $f(x) = \sin x$ , what is the absolute maximum and absolute minimum of f(x) on the interval  $0 \le x \le 2\pi$ ?

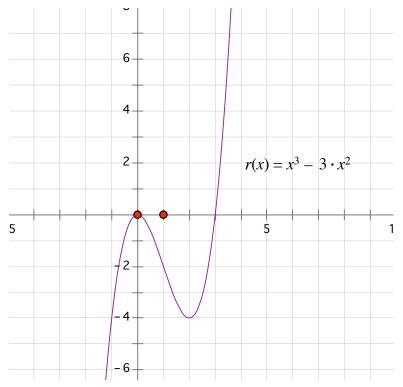
**Note** This theorem does not apply to functions which are not continuous on [a, b].

**Example** f(x) = 1/x on the interval [-1, 1]. Draw a graph to see what happens.

We see that some graphs have points that are maxima or minima in their neighborhood, but are not absolute maxima or minima.

**Definition** A function f has a **local maximum** at a point c if  $f(c) \ge f(x)$  for all x in some open interval containing c. A function f has a **local minimum** at a point c if  $f(c) \le f(x)$  for all x in some open interval containing c.

**Example** The graph of  $r(x) = x^3 - 3x^2$  is shown below. Find the points where the function has local maxima and minima.



We us the following theorem to identify potential local maxima and minima.

**Theorem (Fermat's Theorem)** If f has a local maximum or minimum at c, and if f'(c) exists, then f'(c) = 0.

**Proof** Suppose f has a local maximum at c. Then  $f(c) \ge f(x)$  when x is near c. The derivative of f at c must equal the following right hand limit

$$f'(c) = \lim_{h \to 0^+} \frac{f(c+h) - f(c)}{h}.$$

Since  $f(c+h) \leq f(c)$  when h is small and h > 0 in the above limit, we have that  $\frac{f(c+h)-f(c)}{h} \leq 0$ , hence

$$f'(c) = \lim_{h \to 0^+} \frac{f(c+h) - f(c)}{h} \le \lim_{h \to 0^+} 0 = 0$$

This gives us that  $f'(c) \leq 0$ . On the other hand f'(c) must also equal the left hand limit:

$$f'(c) = \lim_{h \to 0^-} \frac{f(c+h) - f(c)}{h}$$

Here h < 0 and  $f(c+h) - f(c) \le 0$  hence we have that  $\frac{f(c+h) - f(c)}{h} \ge 0$  and

$$f'(c) = \lim_{h \to 0^-} \frac{f(c+h) - f(c)}{h} \ge \lim_{h \to 0^-} 0 = 0.$$

This gives us that  $f'(c) \ge 0$ . The only number that can be  $\ge 0$  and  $\le 0$  is 0 itself. Hence

$$f'(c) = 0.$$

The proof for a local minimum is similar.

**Example** Consider the function  $r(x) = x^3 - 3x^2$  shown above. Verify that r'(0) and r'(2) are equal to zero.

We must keep in mind the following points when using this theorem:

• If a function has a point c where f'(c) = 0, it does NOT imply that the function has a local maximum or minimum at c.

**Example**  $f(x) = x^3$  at x = 0

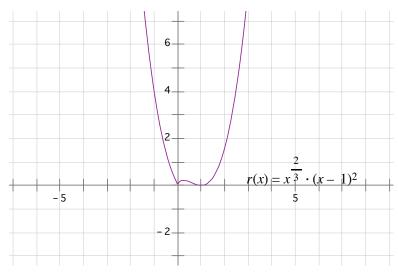
A function may have a local maximum or minimum at a point where the derivative does not exist.
Example g(x) = |x| at x = 0.

Nevertheless identifying the points where f'(c) = 0 helps us to find local maxima and minima.

## Critical Points/Critical Numbers

**Definition** A critical number/point of a function f is a number c in the domain of f such that either f'(c) = 0 or f'(c) does not exist.

**Example** Find the critical numbers of the function  $r(x) = x^{2/3}(x-1)^2$ .



Note By Fermat's theorem above, if f has a local maximum or minimum at c, then c is a critical number of f.

## Finding the absolute maximum and minimum of a continuous function on a closed interval [a, b].

To find the **absolute** maximum and minimum values of a continuous function f on a closed interval [a, b];

- 1. Find all of the critical points of f in the interval [a, b].
- 2. Evaluate f at all of the critical numbers in the interval [a, b].
- 3. Evaluate f at the endpoints of the interval, (calculate f(a) and f(b).)
- 4. The largest of the values from steps 2 and 3 is the absolute maximum of the function on the interval [a, b] and the smallest of the values from steps 2 and 3 is the absolute maximum of the function on the interval [a, b].

**Example** Find the absolute maximum and minimum of the function  $r(x) = x^{2/3}(x-1)^2$  on the interval [-1, 1].

Note Sometimes the absolute maximum can occur at more than one point c. The same is true for the absolute minimum.

**Example** Find the absolute maximum and minimum of the function  $f(x) = x^3 - 3x^2$  for  $1 \le x \le 4$ .

**Example** The profit function for my company depends (partly) on the number of widgets I produce. The relationship between x = the number of widgets I produce and my profits (all other variables remaining constant) is given by

$$P(x) = 4 + 0.03x^2 - 0.001x^3.$$

Find the production level for widgets that will maximize this function if I have the capacity to produce at most 50 widgets.

Since production is limited to  $0 \le x \le 50$ , we must maximize the profit function  $P(x) = 4 + 0.03x^2 - 0.001x^3$  on the interval [0, 50]. P(x) is continuous on this interval since it is a polynomial, therefore by the Extreme value theorem P(x) has an absolute maximum on the interval. Following our 3 step proceedure:

1. Critical Points  $P'(x) = 0.06x - 0.003x^2$ . All values of x in the interval [0, 50] are in the domain of P and in the domain of P', so the critical points occur where P'(x) = 0.

$$P'(x) = 0.06x - 0.003x^2 = 0.003x(20 - x) = 0$$

if x = 0 or x = 20.

Critical points 
$$x = 0$$
 and  $x = 20$ 

2. Evaluate at critical points P(0) = 4,  $P(20) = 4 + 0.03(20) - 0.003(20^2) = 8$ .

3. Evaluate at end points P(0) = 4,  $P(50) = 4 + 0.03(50) - 0.003(50^2) = -46$ .

4. Choose the largest value Absolute maximum at x = 20. P(20 = 8 is the absolute maximum profit in this production range.